Mission Facility Steering Committee

August 17, 2023

Present: Bob Kiner, Bill Smith, Tom Rich, Kathie Klock, Catherine Dekkenga, Jon Hiatt, Eric Yunag, Reggie Kuipers, Mandy Budig, Griffin Veldhuizen, Ian Rinken, Spencer Larsen, Jarrod Smart, Andrea McCartney, Debbie Meyer

Tom shared that he and Bill Smith met with James Wiederrich of Woods, Fuller Law Firm to do a complete review of legal documents provided by TSP. James has expertise in construction law and came highly recommended to us. It was noted that he has done contracts for the city of Sioux Falls. There were several issues of concern and the bottom line at this point in time is that we do not have a signed contract. It was shared that our attorney said he had not seen a contract come that early in the game. Therefore, there is much refining, and further development of the contract to make sure we have a contract that is as advantageous to Central as possible. They should have a revision provided to us by the end of next week. We need to determine what are the non-negotiables that we must have in order to maintain TSP. We don't want this process to be delayed, so we need to make sure that they meet our deadline and schedule a meeting in person with them to expedite our communication. Once a contract is signed we will need a timeline to share with the congregation.

Communications

Ian shared that the Communications Team has met concerning videos. They discussed elements of the proposed <u>WHY</u> video with Jeff and are planning to film that in the next 2 weeks and have it edited and ready to roll out in about 30 days.

<u>Who Invited Me</u> will be a heartfelt video which might be fairly short but engaging, highlighting the joy and cheerfulness of the invite to captivate people. Also focus on how this invite impacted them and the plan is to have it done by October. In addition, we talked about several venues of sharing stories: a button on the website, a board in Grand Central to physically write on, and a photobooth in Grand Central. Griffin shared the concept of getting people in their work environment instead of a setting to share their story...going outside the walls as we don't want it to feel scripted but want it to be authentic. There will be lots of stories that travel across demographics that will highlight the gratitude to those who invited them.

We will have some upcoming events that will also help to point us toward the expansion, such as the Annual Report weekend August 26-27, celebrating 140 years for Central, the development and completion of the History Wall to name a few. It was noted that having the board to write names on close to the History Wall might be a natural place for it.

Jon shared that they are working with consultants to get a time to meet with Tom and Jeff, along with the individuals on the fundraising committee. We might consider doing a micro campaign at the end of this calendar year. We will encourage stewardship to prepare our folks toward generosity through teaching. Tom noted that he had received a verbal agreement from JJ for Communications Director. If she signs on, she would work with this committee. She is very articulate, hard working, worked with Rachel Weiland and gave her great reviews at Clickrain.

Tom reminded those present that they are invited to an All Board's Lunch on Sunday, October 1st at 12:30pm. Tom sent a google invite so that you can respond. This is a good time to get together to cast vision.

It was noted that we are having good traffic on the website of folks visiting the Mission Expansion page. It will be noted in the bulletin this week as well as on the rotator.

Continue to listen for stories that we can highlight. How did you come to Central? It was determined that we need to formalize a process to ask. We should have stories from preschool, Student Central LifeGroup leaders, Woven, etc.)

Next meeting will be August 31.