

Mission Facility Steering Committee

August 31, 2023

Present: Bob Kiner, Tom Rich, Kathie Klock, Jon Hiatt, Eric Yunag, Reggie Kuipers, Mandy Budig, Jarrod Smart, Andrea McCartney, Ashley Flynn, Griffin Veldhuizen, Ian Rincken, Debbie Meyer and Guests: Mick Tune & Bill McMillan

We spend the first portion of our time in prayer, for God to keep us focused on His mission, not simply the physical building. Keep us united and humble in the process.

Contract with TSP Update

Tom reported that he and Bill Smith met with the appropriate individuals for contract negotiations, and were very pleased with the outcome. TSP agreed to their fee being set at Guaranteed Maximum Price at Construction Document. We felt like this gave us some freedom to begin some conversations with Michelle at TSP. We are hopeful that we will get the contract by the end of this week with the first round of changes so that our lawyer can review.

Fundraising Consultants

Mick Tune and Bill McMillan are fundraising consultants from Dallas, Texas. They both have twenty years of pastoral experience and over twenty years' experience helping churches and nonprofits to expand their mission and ministries through capital needs and ministry needs funding. Bill Smith and Tom spend some time with them during the day giving them a tour of the facility as well as Central Preschool and Kindergarten so that they could get a feel for our ministries. Additionally they met with our Communications Team and Pastor Jeff. Jon and Eric thought it would be good to bring them to the table as Mick previously worked with Central on our last fundraising campaign in 2006. Since this is something that the church doesn't do on a regular basis, it was felt that it would be good to bring on professional experience. Mick and Bill have spent the day with some of our committee members getting a feel for who we are and some clarity of how we work together. While Mick was the fundraising consultant we used in 2006, this was his first time to actually see the physical building.

Mick shared their philosophy in that they desire to approach this challenge that is faithful to who we are keeping faithful to our beliefs while making it a healthy and growing experience for our church. He felt that we have incredible talent and therefore should be set up for success. He reiterated that a project of this magnitude will have several decades of impact. Their role is to work with leaders/staff to design strategy and help us to continue to build on who we are.

Bill shared that after his visit today, he was impressed with what God is doing at Central. He also shared that he listened to the annual report service last week online. He noted that growth is a sign of God's presence at our church. He shared that we want to make this as organic and authentic to who we are.

Mick shared that there are basically three primary groups to engage with

- Investor Group
- Core group - 20% that are actively serving -
- Congregation

Any good campaign will focus on what we believe, what we think God is calling us to do and how we respond.

A possible timeline was discussed looking at January or early February for our affirmation vote. By March and April we should have enough information to start engaging the congregation. Then by September/October we would actually have the official campaign. While this might seem a little long, we need to make sure we have the information we need to move forward.

The what/why/how of the project was discussed. Eric shared that Pastor Jeff has done an incredible job of setting us up well for the why of the project (oikos) giving us an enormous advantage. This entire process should build connection to the mission - the building is the result or the tool to help accomplish our mission.

Ashley noted that the purpose, intent and need has to align with the mission. We should allow opportunities for people to tell their story as stories are powerful and can help build momentum for the why.

The question arose as to what advice could Mick and Bill give us if we don't raise enough money. It was suggested that since this is a very large project, and we think we want to do this debt free, we might need to think about building in phases.

It is critically important that we consistently communicate to people keeping the message in front of them in addition to new folks. Mick and Bill thanked us for allowing them to visit and they left the meeting.

If we feel that we want to move forward with Mick and Bill, this committee would need to make that recommendation to the Elders to hire them. We would need to develop a scope of work that we desire of which might include: creating a process to identify and cultivate donor strategy, design donor campaign, wealth analysis, strategies to strengthen and grow annual budget giving. We can define what we want them to do. Jon noted that he has known Mick a long time and they have also worked with Eagle Brook and many churches across the country.

Next step is the Request for Proposal. The Building Sub Committee has a list of 9 firms in town to send it out to. They could possibly look at 4.

It was briefly shared that we need to vision cast with our architects not just problem solve and it was suggested that we send them the link to watch our annual report weekend.