Steering Committee 7/18

The meeting started in prayer.

Communications update

- Jodi reviewed communications plan for the public campaign.
- Push from Bob & Bill to do more communication toward the membership vote.
 - Direct mail to invite households.
 - Tag to video announcements in service.
 - Text/email to members.
- Bill asks if his grandsons are members if their parents are members, if they grew up in the church, if they got baptized here, can they be members? Tom mentioned consideration of a "confirmation-esque" class for student central.

Financial update

- Tom gave an update on gatherings they have been a great time to gather with people & reminder of why we're doing what we're doing.
- Jon will engage those who have attended dinners & not pledged to submit by Aug 14.
- Silent phase continues to close loop with several investor level donors.
- Above \$12MM in pledges

Building / Budget update

- Team met with Journey & TSP yesterday to review list of potential additions & subtractions to plan. In meeting, \$800,000 knocked off. Bill reviewed the list of things that were eliminated or changed to decrease cost.
- Student Central would prefer to wait for any gym renovations until summer
- FF&E costs are being researched to ensure it's lean. Front end giving would assist in this to reduce interest on construction loans.
- Tom discussed some cash flow options to offset the current budget issues.
- Next meeting with TSP & Journey is scheduled for July 31 for more definition.